



PRESS RELEASE

FOR IMMEDIATE RELEASE

September 23, 2014

Contact:

Mike Higgins

(503) 970-3766

mhiggins@socialmediaNW.com

Bridgeport Village Announces Bridal Event *Dress Sale Also Part of Bridal Weekend*

TIGARD, Ore. (September 23, 2014) – Bridgeport Village, Portland's premiere shopping and dining destination, announced today that it will once again host a free bridal event, the "Very Engaging Bridal Event", on Sunday September 28, 2014 from 11am-3pm.*

The "Very Engaging Bridal Event" is presented in conjunction with Portland Bride & Groom Magazine and features over 50 top wedding professionals combined with a backdrop of boutique shops and high-end retailers to help you build the dream wedding.

Registration for the event is FREE at www.portlandbrideandgroom.com/veryengaging2014 . Check in at the Bridal Boutique Tent located on the main fairway near POSH and Papersource on event day from 11am-2pm. *Check-in will close at 2pm. The first 250 pre-registered brides to check in will receive a free gift while supplies last.

Participating retailers featured at this signature event include Crate & Barrel, Eileen Fisher, Janelle James, MAC Cosmetics, Mapel Boutique, ME Spa, Paper Source, Francesca's, POSH Lingerie, Saks Fifth Ave OFF 5th, Silverado, Sur La Table, Z Gallerie, Twigs, Kat's Crepes and more!

The following categories of wedding professionals will be on site for the event:

- *Catering/Party Planning
- *Bridal, Bridal Party Attire
- *Groom/Groomsman Wear
- *Gifts
- *Flowers
- *Jewelry

*Cakes

*Lingere

Dress Sale Held in Conjunction with Bridal Event

A special charity wedding dress sale will also be held the same weekend as the “Very Engaging Bridal Event” on September 27-28. Portland area brides will have two days to shop through over 500 discounted wedding dresses.

The event benefits “Wish Upon A Wedding”, a non-profit organization dedicated to granting weddings and vow renewals for couples facing terminal illness and serious life-altering situations.

A VIP sneak peek of the dresses will be held on Saturday at 10am for \$5.00 per person. Tickets can be purchased in advance.

Brides For a Cause Dress Sale

Saturday & Sunday September 27-28, 11am-3pm at Bridgeport Village

FREE ADMISSION

*VIP Sneak Peek Saturday at 10am September 27th. Tickets can be purchased at:

<http://bridesforacause.com/road-show-september-27-28-portland/>

About Bridgeport Village

BRIDGEPORT VILLAGE is the Pacific Northwest’s preeminent fashion and lifestyle shopping center. Consisting of 500,000 square feet, the center offers an outstanding and enviable array of the regions first and exclusive one of a kind and internationally renowned stores and boutiques including The Container Store, Anthropologie, Lululemon, Apple, J. Crew, Crate & Barrel, Z Gallerie, Eileen Fisher, MAC Cosmetics, Tommy Bahama, Saks Fifth Avenue OFF 5TH and the largest Regal Cinema in the state — with an IMAX Theatre.

About CenterCal Properties

In 2004, Fred Bruning and Jean Paul Wardy formed CenterCal Properties, LLC, to develop and acquire fine retail properties throughout the western United States. CenterCal is well-known for building destinations that become the favorite gathering place for communities. CenterCal properties owns and operates Bridgeport Village near Portland, Oregon; Station Park in Farmington, Utah; BlackHawk Plaza in San Ramon, California; Cascade Station mixed-used development near Portland’s International Airport; Nyberg Woods in West Portland; and new development Meridian Town Square, in Boise, Idaho. For more information on these and other CenterCal projects visit www.centercal.com.

###