



PRESS RELEASE

FOR IMMEDIATE RELEASE

November 5, 2014

Contact:

Mike Higgins

(503) 970-3766

mhiggins@socialmediaNW.com

CHARMING CHARLIE OPENS AT BRIDGEPORT VILLAGE

Portland, OR – (November 5, 2014) – Portland’s premier shopping and dining destination, Bridgeport Village announced today that Charming Charlie, a colorful women’s accessory retailer has opened a location there.

Charming Charlie opened its first store in 2004. It now operates approximately 100 women’s accessories stores in 10 states. The retailer offers shoppers the mission of “helping every woman find her fabulous”. They focus on having a unique array of accessories such as jewelry, handbags, eyewear, scarves, shoes and belts in a wide variety of colors at reasonable prices. The store says most items are priced between \$4.97 and \$49.97.

Speaking of color, all items within the store are organized by color making it easy for shoppers to stop in prior to a night out, or during a routine shopping trip to find accoutrements that match the color outfit they are trying accessorize.

Charming Charlie was named “Hot Retailer of 2010” by the International Council of Shopping Centers and ranked No. 656 on Inc. magazine’s 2010 list of the Top 5,000 fastest-growing private companies.

“We are thrilled to welcome Charming Charlie to Bridgeport Village. We are confident that they will become a favorite stop for shoppers,” said Fred Bruning, CEO of CenterCal Properties, owner of Bridgeport Village. The store will be located between Sur LaTable and Sak’s off Fifth Ave.

About Bridgeport Village

BRIDGEPORT VILLAGE is the Pacific Northwest's preeminent fashion and lifestyle shopping center. Consisting of 500,000 square feet, the center offers an outstanding and enviable array of the regions first and exclusive one of a kind and internationally renowned stores and boutiques including The Container Store, Anthropologie, Lululemon, Apple, J. Crew, Crate & Barrel, Z Gallerie, Eileen Fisher, MAC Cosmetics, Tommy Bahama, Saks Fifth Avenue OFF 5TH and the largest Regal Cinema in the state — with an IMAX Theatre.

About CenterCal Properties

In 2004, Fred Bruning and Jean Paul Wardy formed CenterCal Properties, LLC, to develop and acquire fine retail properties throughout the western United States. CenterCal is well-known for building destinations that become the favorite gathering place for communities. CenterCal properties owns and operates Bridgeport Village near Portland, Oregon; Station Park in Farmington, Utah; BlackHawk Plaza in San Ramon, California; Cascade Station mixed-used development near Portland's International Airport; Nyberg Woods in West Portland; and new development Meridian Town Square, in Boise, Idaho. For more information on these and other CenterCal projects visit www.centercal.com.

###