

PRESS RELEASE

FOR IMMEDIATE RELEASE November 17, 2014

Contact:
Mike Higgins
(503) 970-3766
mhiggins@socialmediaNW.com

Lorna Jane Launches the Active Living Room at Bridgeport Village

Portland, OR – (November 17, 2014) –First in fitness & fashion since 1990, Lorna Jane active wear, renowned globally for their Move Nourish Believe mantra, is now bringing founder Lorna Jane Clarkson's Active Living philosophy to life at Bridgeport Village, with the eighth Lorna Jane Active Living Room concept store in the U.S. The stores grand opening will take place November 21st, with a VIP "launch" party Thursday November 20th from 5-9pm.

The store features over 2,600 square feet including an exclusive studio, wholesome nourish bar and boutique. The Boutique will offer the latest fashion-forward active wear. The grand opening will take place starting with a special launch event that is open to the public on November 20th from 5-8pm. The chain has 41 US retail locations, 160 worldwide and the Bridgeport Location marks the eighth "active Living Room" concept store.

Made for active women by active women, Lorna Jane is an iconic Australian brand and a global leader in "intelligent" active apparel. With 41 U.S. retail locations and more than 160 worldwide, Lorna Jane is a global trendsetter. Lorna Jane merges fashion with the latest in performance technology to create innovative, fashionable and high performing active wear. A philosopher and best-selling author, Lorna's online community Move Nourish Believe has inspired 1 million women to embrace and elevate their best lives through Active Living.

"The Active Living Room brings my Active Living philosophy and daily practice of Move, Nourish, Believe to life," explains Clarkson. "It is a one-stop active destination where you'll find everything from fantastic fitness classes to nourishing snacks and juices, and of course, the best fit fashion on the planet! I designed the Active Living Room to allow my customers to experience the Active Living philosophy first-hand and learn how taking the three simple steps of Move, Nourish, Believe can pave the way to an amazing life."

Store Opening Follows Many New Bridgeport Additions

Bridgeport Village has offered shoppers many new options for the upcoming holiday season. Lorna Jane follows the new Sleep Number store, Core Power Yoga, Soft Surroundings, Charming Charlie, Me Bath, Blue Mercury and the new Pizzasmith Restaurant.

"We are thrilled that Lorna Jane has selected Bridgeport Village as the location for their first active living room concept store," said Fred Bruning, CEO of CenterCal Properties, owner of Bridgeport Village. The store is located near Barnes & Noble on the east side of Bridgeport Village.

The stores hours will be: 10am-8pm Mon-Sat and 11am-6pm Sun. The store address is:, 7455 Southwest Bridgeport Road, #205 Tigard, OR 97224.

About Bridgeport Village

BRIDGEPORT VILLAGE is the Pacific Northwest's preeminent fashion and lifestyle shopping center. Consisting of 500,000 square feet, the center offers an outstanding and enviable array of the regions first and exclusive one of a kind and internationally renowned stores and boutiques including The Container Store, Anthropologie, Lululemon, Apple, J. Crew, Crate & Barrel, Z Gallerie, Eileen Fisher, MAC Cosmetics, Tommy Bahama, Saks Fifth Avenue OFF 5TH and the largest Regal Cinema in the state — with an IMAX Theatre.

About CenterCal Properties

In 2004, Fred Bruning and Jean Paul Wardy formed CenterCal Properties, LLC, to develop and acquire fine retail properties throughout the western United States. CenterCal is well-known for building destinations that become the favorite gathering place for communities. CenterCal properties owns and operates Bridgeport Village near Portland, Oregon; Station Park in Farmington, Utah; BlackHawk Plaza in San Ramon, California; Cascade Station mixed-used development near Portland's International Airport; Nyberg Woods in West Portland; and new development Meridian Town Square, in Boise, Idaho. For more information on these and other CenterCal projects visit www.centercal.com.

###